



Climate Access Internship Position - 2017

About Climate Access

Climate Access builds political and public support for and engagement in climate solutions through its global learning and resource sharing network serving 2,600 climate and clean energy communicators in more than 60 countries; its pilot outreach campaigns that test new innovative approaches; and strategic communication consulting and training services.

About Look Ahead – San Francisco (LASF)

Developed by Climate Access, *Look Ahead* engages community members by leveraging virtual reality technology in the form of a smartphone app to create first-person visceral and emotionally captivating experiences of flooding and flood solutions at high-risk locations and links these VR experiences to online and in-person opportunities to work with community leaders in developing and advancing responses. *Look Ahead* effectively captures the attention of thousands of community members at three different sites around San Francisco including many who would typically not get involved with flood mitigation issues; increases issue relevancy, urgency, and support for solutions; and motivates involvement in risk reduction efforts including sharing local knowledge to inform preparation programs.

Responsibilities

We are looking for a social media intern who can work remotely and assist with the following tasks. Students preferred (undergraduate or graduate), but anyone who meets the requirements is encouraged to apply.

- Developing a social media strategy for LASF focused on Facebook and Twitter
- Post daily to social media outlets to drive visitors to the LASF website and live locations, and promote related public engagement events
- Review traffic and analytics and make recommendations for improving social media engagement



Requirements

- Interest in, and understanding of, climate change communications and public engagement.
- Research experience (preferably in an environmental or climate-related field).
- Excellent written and verbal communication skills.
- Proficiency with Microsoft Word, Excel, and PowerPoint.
- Comfort with social media and web-based applications.

Commitment

Dates: September 2017 – January 2018

Hours: 8-10 hours/week

Compensation

This is an unpaid position; however, Climate Access may help fulfill requirements for academic credit on a case-by-case basis depending on university policies.

How To Apply:

To apply for the Climate Access internship position, please submit a cover letter and resume to Lauren Graham at lauren@climateaccess.org with the subject line "Internship Application".

Applications will be accepted through August 25, 2017, or until the position is filled. Interested candidates are encouraged to apply as soon as possible.